



## WIS@key Selected by a Global Power Tools Manufacturer to Authenticate and Secure Batteries

*WIS@key's WIS@Battery™ digital security protects corporations and people against counterfeiting; fake batteries can lead to loss of revenue and profits for manufactures, destroy brand reputation by delivering poor tool performance and cause bodily injuries to end users*

**Geneva, Switzerland – April 17, 2020:** WIS@key International Holding Ltd. (“WIS@key”) (SIX: WIHN, NASDAQ: WKEY), a leading global cybersecurity and IoT company, announced today that its WIS@Battery digital security for battery protection has been selected by a global power tools manufacturer to protect its batteries against counterfeiting.

In the new era of cordless consumer applications, long-life, efficient and safe batteries are key differentiators for device makers; corporations and consumers expect to get high efficiency and safety features for the original and for replacement batteries.

Battery authenticity is not easy to validate. While traditional physical methods have their limits, WIS@key's WIS@Battery digital security based on cryptography and electronic signatures offers a robust way to verify the identity of a battery pack. When affixed to the object, the secure element acts as an ID Card that can be reliably checked by the host device before allowing any action.

“This long-term contract is another important recognition of WIS@key's expertise in bringing the state-of-the-art scalable cybersecurity to various major industrial applications and confirms once again WIS@key's established position as a recognized provider of digital security for many global organizations,” said Olivier Debelleix, Director of Brand Protection & Wearable Security Business Unit for WIS@key. “This also demonstrates our significant contribution to brand protection through a suite of anti-counterfeiting and customer engagement solutions.”

With the combination of secure hardware modules, trusted identity software, and design customization services, WIS@key's WIS@Battery platform is ideally suited to defend products and brands. It consists of:

- WIS@key's **VaultIC186** hardware secure element is affixed to the battery packs to prove their authenticity, protect the user's investment against damages, and protect manufacturer's revenue and reputation.
- WIS@key's **VaultiTrust** service for secure data generation and injection into secure elements is at the heart of the complete system. It provides each battery pack with a robust and unique digital identity.
- On the power tool side, WIS@key has developed a multi-platform software library to guarantee a seamless integration of the **VaultIC186**. This library is customizable as a service.



Want to know more about WIS@key's WIS@battery? Please visit our website: <https://www.wisekey.com/solutions/digitalbrandprotection/protecting-batteries/>.

### **About WIS@key**

WIS@key (NASDAQ: WKEY; SIX Swiss Exchange: WIHN) is a leading global cybersecurity company currently deploying large scale digital identity ecosystems for people and objects using Blockchain, AI and IoT respecting the Human as the Fulcrum of the Internet. WIS@key microprocessors secure the pervasive computing shaping today's Internet of Everything. WIS@key IoT has an install base of over 1.5 billion microchips in virtually all IoT sectors (connected cars, smart cities, drones, agricultural sensors, anti-counterfeiting, smart lighting, servers, computers, mobile phones, crypto tokens etc.). WIS@key is uniquely positioned to be at the edge of IoT as our semiconductors produce a huge amount of Big Data that, when analyzed with Artificial Intelligence (AI), can help industrial applications to predict the failure of their equipment before it happens.

Our technology is Trusted by the OISTE/WIS@key's Swiss based cryptographic Root of Trust ("RoT") provides secure authentication and identification, in both physical and virtual environments, for the Internet of Things, Blockchain and Artificial Intelligence. The WIS@key RoT serves as a common trust anchor to ensure the integrity of online transactions among objects and between objects and people. For more information, visit [www.wisekey.com](http://www.wisekey.com).

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